



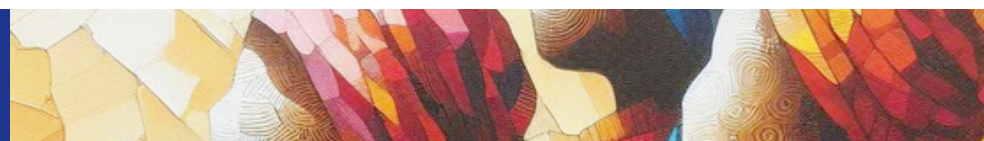
2025 Sponsorship Prospectus





We sincerely thank our current partners who have sponsored our efforts to promote the science and practice of rheumatology, foster the advancement and education of Africans in rheumatology, and advocate access to the highest quality healthcare and management of patients with rheumatic diseases.

We welcome all to join us in shaping the future of our field.



AFLAR Mission

AFLAR is committed to advancing rheumatology care and research across Africa by fostering collaboration, education, and leadership development.

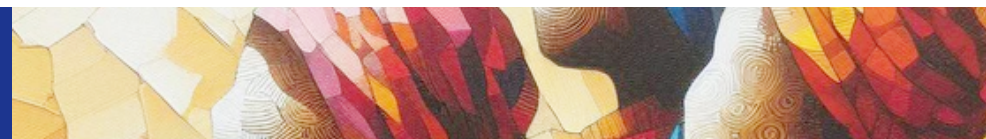
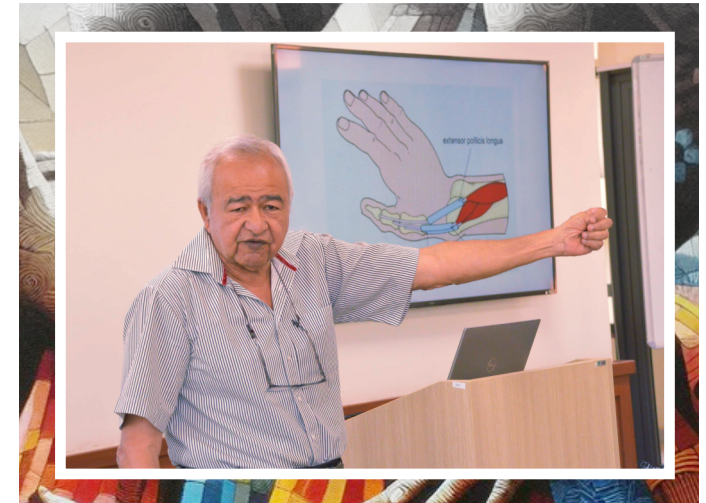
Our mission is to:

Build Networks and Collaboration: Strengthen professional networks among rheumatologists, researchers, and healthcare professionals across Africa, fostering knowledge sharing and collaborative opportunities in clinical trials and patient care.

Champion Diversity, Inclusion, and Equity: Ensure greater diversity in clinical research and practice by creating inclusive environments that prioritize equitable access to care, resources, and leadership for all clinicians and patients, irrespective of gender, ethnicity, or background.

Promote Excellence in Clinical Trials: Facilitate high-quality, ethically conducted clinical trials within the rheumatology community to improve patient outcomes and innovate treatment options.

Empower Young Persons Leadership: Advocate for the increased representation of young rheumatologists in leadership roles within rheumatology, providing mentorship, support, and opportunities for growth.



AFLAR Mission Focus

1. Mentoring and Leadership Development:

Networking Opportunities: Through the AFLAR Congress, global and local chapter meetings, and collaborations with other international and regional rheumatology congresses, we facilitate valuable networking events for African rheumatology professionals.

Comprehensive Mentorship: AFLAR provides mentorship for healthcare practitioners, including physicians, fellows, advanced practice providers, researchers, and allied health professionals. We focus on personal and professional development through fellowship training programs, academic mentorship, and research opportunities.

Virtual and In-Person Mentoring: Leveraging AFLAR's web platform, we offer a private, web-facilitated mentoring network, enabling professionals to connect and grow through virtual and in-person mentorship meetings.

2. Practice and Business Development:

Business Development in Rheumatology: AFLAR empowers clinicians with the knowledge and tools needed to navigate evolving healthcare environments. Our focus is on optimizing business practices to enhance the quality of care, increase access, and ensure sustainable growth.

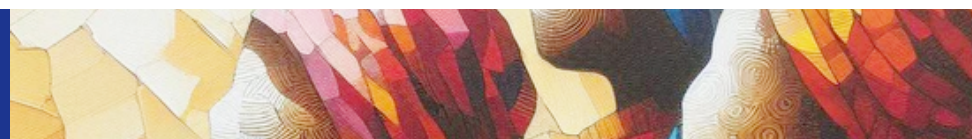
Improving Patient-Centered Care: We provide resources to improve physician-patient interactions, enhance quality metrics for physicians, and support the incorporation of advanced practice providers in the care team.

Effective Communication Skills: AFLAR emphasizes improving communication between healthcare providers and patients, ensuring that consultations are meaningful, informative, and tailored to patient needs.

3. Education and Training:

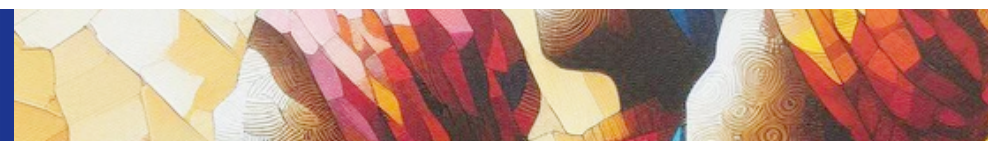
Clinical Competence and Comorbidities: AFLAR is committed to developing educational content that enhances clinical expertise in rheumatology, including managing comorbidities commonly seen with rheumatic diseases.

Cultural Sensitivity in Care: We promote cultural consciousness to improve patient outcomes and eliminate healthcare disparities. This ensures that care is both clinically effective and culturally responsive.



AFLAR Mission Focus

- **Holistic and Collaborative Care:** AFLAR supports a collaborative approach to care by fostering interdisciplinary teamwork and promoting holistic treatment strategies that improve patient outcomes.
- **Continuing Medical Education (CME) and Non-CME Programs:** In partnership with other organizations, AFLAR delivers both CME- accredited and non-CME educational programs, ensuring ongoing professional development for healthcare providers.
- **Leadership and DEI Education:** We actively address diversity, equity, and inclusion (DEI) gaps in the clinical community, offering education that highlights these issues and provides actionable recommendations for positive change.
- **Advanced Practice Provider-Specific Content:** AFLAR develops specialized educational content tailored to the unique roles of advanced practice providers, supporting their integration into rheumatology care teams.
- **Multimodal Education Delivery:** AFLAR partners with leading organizations to offer educational content in various formats—face-to-face small groups, digital learning materials, and web-hosted content—ensuring accessibility for all healthcare professionals across Africa.



Recent Successes (2000-2024)

AFLAR Congress: AFLAR has successfully hosted regular congresses that bring together rheumatologists, researchers, and healthcare professionals across Africa. These congresses have become a central platform for sharing knowledge, best practices, and the latest advancements in rheumatology.

2023 AFLAR Conference: Over 200 attendees participated in a hybrid conference, addressing critical issues in African rheumatology care in Kenya and 2020 in Mauritius.

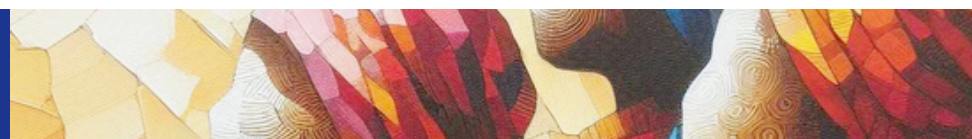
AFLAR-EULAR Collaborations: Since 2005, AFLAR has partnered with the European Alliance of Associations for Rheumatology (EULAR), facilitating training programs, workshops, and online resources to enhance rheumatology education and clinical skills across Africa.

Creation of the AFLAR TEACH Series: AFLAR launched the TEACH (Training, Education, And Clinical Help) series in 2020, an innovative online learning platform aimed at providing accessible, high-quality rheumatology education for clinicians across Africa. This initiative has significantly increased knowledge-sharing and professional development opportunities.

Expansion of Clinical Trials in Africa: AFLAR has actively promoted the involvement of African countries in global rheumatology clinical trials, creating networks for research collaboration and improving local participation in cutting-edge therapeutic studies.

Leadership in Gender Equity Initiatives: AFLAR has played a leading role in increasing the visibility and leadership opportunities for women in rheumatology. Programs focused on mentorship and advocacy have elevated the representation of women in key positions across the field.

Development of Rheumatology Training Programs: AFLAR has been instrumental in advocating for the inclusion of rheumatology in medical curricula and the creation of specialized training programs. This has led to an increase in the number of trained rheumatologists in several African countries, although challenges remain.



Recent Successes (2000-2024)

Rheumatology for All (RFA) Initiative: In partnership with global organizations, AFLAR launched the RFA initiative, providing underserved communities access to rheumatology care through telemedicine, mobile clinics, and outreach programs.

Advocacy for Improved Rheumatology Care Access: AFLAR has continuously advocated for better rheumatology services across Africa, working with governments and policymakers to recognize rheumatic diseases as a public health priority, leading to better resource allocation.

African Rheumatology Journal: AFLAR supported the establishment of the African Rheumatology Journal, which has provided a platform for African researchers to publish their work and has increased global recognition of research conducted within the continent.

COVID-19 Response and Telemedicine: AFLAR quickly adapted to the COVID-19 pandemic by promoting telemedicine and digital platforms to ensure continued patient care and education during lockdowns, ensuring that rheumatology services remained accessible despite the challenges.

Community Screening Initiative in Kenya: Screened over 5,000 individuals, identifying rheumatic diseases early and providing follow-up care.

Launch of the AFLAR Fellowship Program: Four fellows from Nigeria, Kenya, and Zambia have recently completed their training in rheumatology with international mentors.



Why Partner with AFLAR?

The African League of Associations for Rheumatology (AFLAR) is at the forefront of advocating for high-quality healthcare and improved management of patients with rheumatic diseases across Africa. As an organization, we are dedicated to creating a robust network of healthcare professionals, policy influencers, and advocates to support AFLAR's policy priorities at both the country and continental levels.

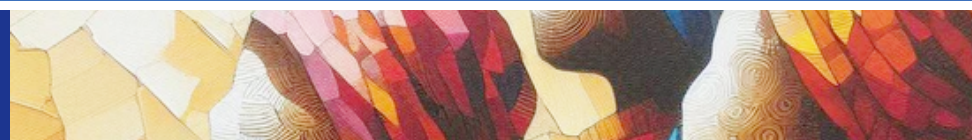
By partnering with AFLAR, your organization will contribute to transforming rheumatology care in Africa through research, education, and advocacy. Together, we can address key challenges, such as limited access to specialized care, insufficient training, and inadequate disease awareness.

AFLAR's Advocacy Mission

AFLAR's advocacy efforts focus on improving access to rheumatology care, promoting patient education, and raising awareness of rheumatic diseases across Africa. These efforts are directed at addressing:

- **Limited resources for rheumatology** services.
- **Low awareness** of rheumatic diseases among healthcare providers and the public.
- **Poor access** to specialized care for patients living with these conditions.

By building strong alliances with healthcare professionals, patient groups, policymakers, and corporate partners, AFLAR seeks to create meaningful, sustainable change.



What Does AFLAR Do in Advocacy?

Our advocates are healthcare professionals working on the front lines, deeply familiar with the struggles faced by patients with rheumatic diseases. AFLAR equips these advocates with tools, training, and resources to advance their advocacy efforts, helping to shape policies that improve care quality and access across Africa.

Key Areas of AFLAR Advocacy:

1. Improved Access to Care:

- o Advocating for the establishment of more rheumatology centers across the continent.
- o Campaigning for policies that ensure affordable and timely access to diagnostics, medications, and specialist consultations.

2. Education and Training:

- o AFLAR provides online and in-person training for rheumatologists and other healthcare professionals, ensuring they are equipped with the latest knowledge and skills to care for patients effectively.
- o We work closely with national societies to deliver tailored training programs that address country-specific needs.

3. Raising Awareness:

- o AFLAR works to increase public awareness of rheumatic diseases, ensuring early detection and treatment, which can significantly improve patient outcomes
- o We collaborate with media, healthcare organizations, and patient groups to bring attention to the challenges facing people with rheumatic conditions, including stigma and lack of proper care.



National Society Advocacy

AFLAR collaborates with national rheumatology societies across Africa to advocate for better policies and healthcare practices that benefit patients with rheumatic diseases. These advocacy efforts include:

1. Legislative Education:

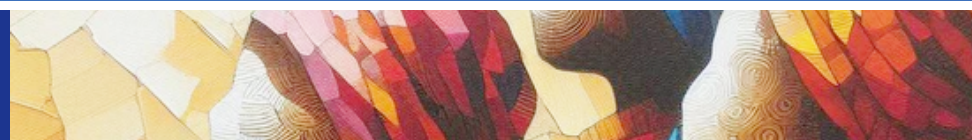
- AFLAR educates legislators, government officials, and the corporate community on how policy changes can improve patient care and disease management options.
- By influencing healthcare policies, AFLAR helps shape a healthcare landscape that supports the unique needs of rheumatic patients.

2. Collaborations with Patient Organizations:

- AFLAR actively engages with patient organizations, creating a space for patients to share their experiences and advocate for better care.
- Through partnerships with national societies and patient groups, AFLAR elevates awareness and fosters a collaborative environment where ideas can be exchanged and solutions developed.

3. Corporate and Institutional Partnerships:

- AFLAR works with corporations and healthcare institutions to build a coalition of stakeholders committed to improving rheumatology care across the continent.
- These partnerships help to address gaps in healthcare delivery, resource allocation, and patient support systems.



AFLAR's Advocacy Successes

AFLAR has successfully implemented several initiatives to advance rheumatology care in Africa, including

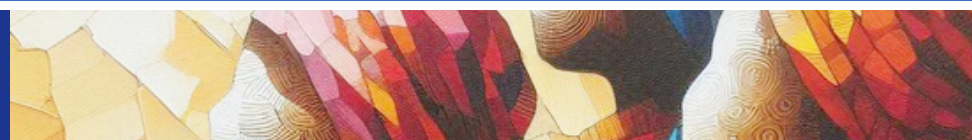
- **Advocating for more rheumatology fellowship programs**, which have increased the number of trained rheumatologists across the continent.
- **Developing telemedicine and digital health tools** to improve access to care for patients in remote regions.
- **Collaborating with the European Alliance of Associations for Rheumatology (EULAR)** to provide online resources and education for healthcare providers.
- **Supporting national campaigns** to raise awareness about rheumatic diseases, ensuring that more patients receive early and accurate diagnoses.

Why Your Partnership Matters

By partnering with AFLAR, you'll play a critical role in:

- **Shaping policies** that expand access to rheumatology care.
- **Supporting education and training initiatives** that improve the skills and knowledge of healthcare professionals across Africa.
- **Driving research** that leads to innovative treatments and better outcomes for patients.
- **Raising awareness** about rheumatic diseases, ensuring more people have the opportunity to receive life-changing care.

Together, we can create a future where every patient with a rheumatic disease in Africa receives the care they need.



SPONSORSHIP TIERS

Diamond Sponsor

Corporate Membership

\$150,000 AND ABOVE

- **Exclusive Corporate Meeting:** One in-person or virtual meeting with the AFLAR Board at AFLAR 2025
- **Premier Podium Recognition:** Acknowledgment at all AFLAR conferences, with priority logo placement.
- **Website Exposure:** Company name and logo featured prominently on the AFLAR website.
- **Advisory Opportunities:** Opportunity to host a 4-hour Advisory Meeting with the AFLAR Board at an AFLAR event (Annual Conference or in-person meeting).
- **National Leader Engagement:** Host a 2-hour Advisory Meeting with National Societies Leaders.
- **First Right of Refusal:** Priority for additional sponsorships (e.g., Product Theaters).
- **Clinical Study Promotion:** Opportunity to educate clinicians on ongoing clinical studies or recruitment through AFLAR's membership (with Board approval).
- **VIP Invitations:** 15 invites to AFLAR's congresses and ACR and EULAR receptions.
- **Customized Event Sponsorship:** Access to sponsor additional events such as networking dinners or breakout sessions (sponsorship required).



SPONSORSHIP TIERS

Platinum Sponsor

Corporate Membership

\$100,000 – \$149,999

- **Corporate Meeting:** One virtual or in-person meeting with the AFLAR Board at AFLAR 2025.
- **Podium Recognition:** Acknowledgment at all AFLAR conferences with logo visibility.
- **Website Visibility:** Company name and logo featured on AFLAR's website with recognition of support.
- **Advisory Meeting:** Opportunity to host a 2-hour Advisory Meeting with the AFLAR Board at an AFLAR event.
- **Chapter Leader Opportunity:** Host a 1-hour Advisory Meeting with Local Chapter Leaders.
- **Priority Sponsorship Rights:** Second right of refusal for additional sponsorships (e.g., Product Theaters).

- **Clinical Study Promotion:** Option to present ongoing clinical studies and recruit via AFLAR's membership (requires Board approval).
- **Event Invitations:** 13 invites to AFLAR's congresses and ACR and EULAR receptions



SPONSORSHIP TIERS

Gold Sponsor

Corporate Membership

\$50,000 – \$99,999

- **Board Meeting Access:** Invitation to one virtual meeting with the AFLAR Board at AFLAR 2025..
- **Recognition at Events:** Acknowledgment at AFLAR conferences with logo placement.
- **Online Promotion:** Company name and logo on AFLAR's website.
- **Advisory Opportunities:** Opportunity to host a 1-hour Advisory Meeting with Local Chapter Leaders at an AFLAR event.
- **Additional Sponsorship Access:** Opportunity for sponsorship of additional AFLAR events (e.g., workshops).

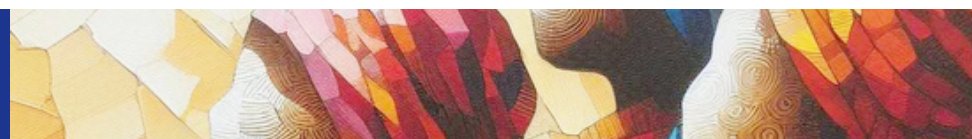
- **Clinical Study Visibility:** Share clinical studies or recruitment information through AFLAR's network (requires Board approval).
- **Exclusive Event Invitations:** 10 invites to AFLAR's congresses and ACR and EULAR receptions

Silver Sponsor

Corporate Membership

\$25,000 – \$49,999

- **Virtual Board Meeting:** Invitation to one virtual meeting with the AFLAR Board.
- **Conference Recognition:** Podium recognition at AFLAR events.
- **Web Recognition:** Company name listed on AFLAR's website.



SPONSORSHIP TIERS

- **Advisory Engagement:** Option to host a 1-hour virtual Advisory Meeting with Local Chapter Leaders.
- **Event Sponsorship Options:** Access to sponsor specific events (e.g., symposium or digital sessions).
- **Sponsorship Invitations:** 7 invites to AFLAR's congresses and ACR and EULAR receptions.

Bronze Sponsor

Corporate Membership

\$10,000 – \$24,999

- **Virtual Recognition:** Acknowledgment at AFLAR events and logo listed on the AFLAR website.
- **Advisory Opportunity:** Opportunity to participate in a 30- minute virtual advisory discussion with the AFLAR Board.

Supporting Sponsor

Corporate Membership

\$5,000 – \$9,999

- **Event Recognition:** Acknowledgment at AFLAR events and logo listed on the AFLAR website.
- **Conference Invitation:** 3 invites to AFLAR's congresses and ACR and EULAR receptions.



Educational Opportunities

Rural Outreach & Telemedicine Program Rheumatology Research Network in Africa.

Program Overview: This initiative targets underserved regions, providing access to rheumatology care through mobile clinics and telemedicine services.

- Telemedicine partnerships with technology providers to expand access to specialists.
 - Community outreach programs to raise awareness about rheumatic diseases and treatment options.
- Sponsorship is being sought from multiple partners.

Budget Estimate: **\$300,000**

Rheumatology Research Network in Africa

Program Overview: AFLAR aims to expand research into the unique patterns of autoimmune diseases in African populations, creating a robust network of researchers across the continent. This program supports:

- Collaborative research projects on disease patterns and treatment outcomes in Africa.
- Local data collection and clinical trials in collaboration with international research organizations.

Recent Successes:

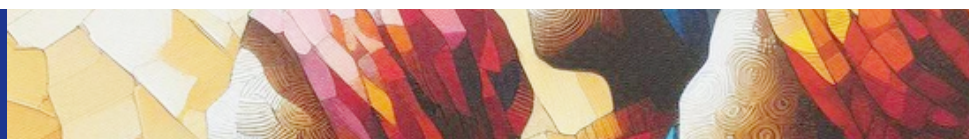
AFLAR's research teams have published findings on the epidemiology of lupus and rheumatoid arthritis in Sub-Saharan Africa, contributing to global knowledge on these diseases.

A budget estimate of **\$200,000** is being sought from multiple partners.

Educational Opportunities African Rheumatology Education Program

This initiative focuses on capacity-building by providing educational seminars, workshops, and e-learning opportunities to healthcare professionals across Africa. The goal is to enhance awareness, diagnosis, and management of rheumatic diseases within the continent. The program also aims to increase the number of trained rheumatologists.

Educational support is being sought from multiple partners; the total costs are **\$500,000**.



Educational Opportunities

Fellowship and Exchange Program for Rheumatologists

A fellowship program designed to facilitate the exchange of knowledge and clinical expertise between African and international rheumatologists. A scholarship program aimed at sponsoring medical professionals from across Africa to pursue specialized training in rheumatology at leading African or international institutions. Participants will attend world-class training and workshops to improve their rheumatology, diagnostics, and patient care skills.

- Target Audience: Aspiring rheumatologists from underserved regions.
- Duration: 1-year program

Goals:

- Train the next generation of rheumatologists.
- Increase rheumatology expertise across Africa.
- Expand rheumatology care in underserved regions.

Educational support is being sought from multiple partners; the total costs are **\$750,000**

Educational Opportunities

Rheumatology Education and Capacity Building

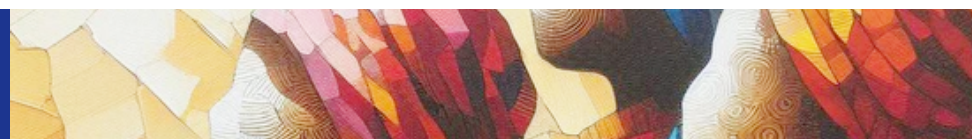
Program Overview: AFLAR is committed to enhancing African rheumatology training and education. This program partners with medical schools and institutions to provide:

- Fellowships and scholarships for African rheumatologists.
- Online continuing medical education (CME) courses.
- International exchanges and mentorship programs.

Budget Estimate: **\$500,000**

Recent Successes:

- Established partnerships with institutions in Kenya, Nigeria, and Zambia for the training of rheumatologists.
- Launched e-learning platforms providing accessible education for health professionals.



Educational Opportunities

Rheumatic Disease Awareness Campaign

A multi-country, multimedia campaign designed to increase public awareness about the symptoms, impact, and treatment options for rheumatic diseases. This project will employ social media, radio, television, and community outreach to reach diverse populations, particularly in rural areas where medical literacy is low.

Budget: **\$500,000**

Patient Advocacy and Support Networks

A program to empower patients through education and support, forming regional patient advocacy groups that can lobby for better healthcare services and access to medication. These networks will also provide emotional and psychological support to patients living with chronic rheumatic diseases.

Budget: **\$250,000**

Research Database Opportunities

African Rheumatology Clinical Database

Project Overview: Creating a centralized clinical database of

rheumatology patients across Africa. This database will enable research on epidemiology, treatment efficacy, and long-term patient outcomes, providing crucial data for both medical research and policy advocacy.

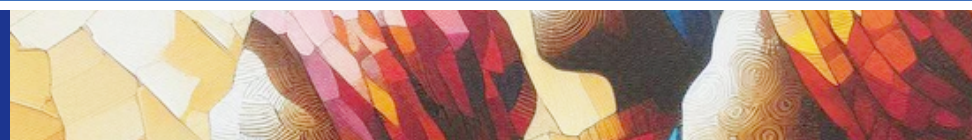
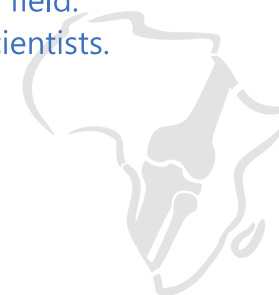
Budget: **\$750,000**

AFLAR "Young Researchers in Rheumatology" Grant Program

The research grant program supports groundbreaking research into rheumatic diseases specific to African populations. A grant program supporting young African researchers in conducting innovative studies on rheumatic diseases, with a focus on African populations and conditions. Grant recipients would also receive mentorship from established rheumatology researchers.

- Target Audience: Early-career African rheumatology researchers.
- Duration: 1-year research grant.
- Goals:
 - Promote research on rheumatic diseases in Africa.
 - Encourage young researchers to contribute to the field.
 - Provide mentorship opportunities for emerging scientists.

Budget: **\$500,000**



BENEFITS FOR SPONSORS:

Host an educational company-sponsored event/speaker program, on a topic and date mutually agreed upon by the Leaders and supporting partners.

- Additional costs required for meals and entertainment as required by the sponsor
- Company personnel must be invited to attend and/or participate in the in-person meetings, in consultation with the National Society Leader
- Industry participation in speaker engagements is at the discretion of the National Society Leader

NOTE:

Corporate Membership is required to sponsor National Society Leader

DATES:

Varies throughout the calendar year. Sponsors may hold as many programs as approved by our National Society Leader.

ATTENDEES:

Prescribing clinicians within the Rheumatology Community (MD, DO, NP, PA, and Allied Professionals) from the National Society

CONTENT:

HCP centered education

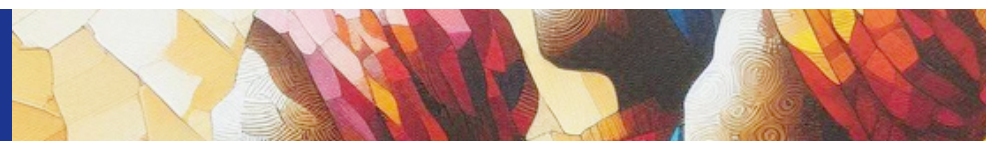
AFLAR's Commitment to Advancing Research:

Through these initiatives, AFLAR is strengthening its research capacity, promoting local and international collaborations, and encouraging a new generation of African rheumatology investigators. Our goal is to enhance the quality of life for individuals affected by rheumatic diseases by fostering evidence-based solutions tailored to the African context.

AFLAR remains committed to:

Collaborating with Corporate Partners on high-impact clinical trials.

Supporting the dissemination of groundbreaking research. Contributing to global knowledge on rheumatology with a focus on Africa's unique needs and challenges.



Clinical Research Opportunities:

AFLAR welcomes all Corporate Partners to collaborate with our leaders on mutually beneficial research endeavors. With expertise in conducting observational studies, clinical trials, and surveys, AFLAR aims to foster the development of new investigators within our membership, contributing to the advancement of rheumatology research in Africa.

AFLAR's Research Focus: Our research initiatives address the unique challenges faced by rheumatology patients across Africa, emphasizing the prevalence, diagnosis, and treatment of rheumatic diseases within the African context. These initiatives are critical for improving patient outcomes and shaping future care models.

1. Research Committee:

AFLAR's Research Committee plays a pivotal role in coordinating research efforts across the continent. Their objectives include:

- Encouraging and supporting rheumatological research.
- Facilitating collaborations with international rheumatology organizations.
- Promoting data-driven improvements in rheumatology services across Africa.

The committee collaborates closely with national and regional rheumatology societies, supporting research conceptualization, development, and execution. They also focus on expanding the research capacity of African rheumatologists and allied health professionals through training and mentorship.

2. Collaborative Research Opportunities:

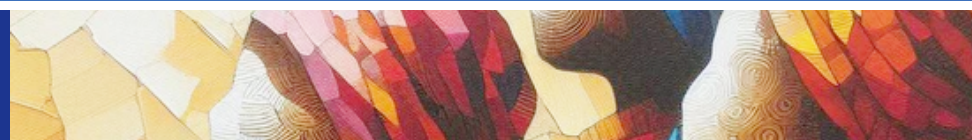
We encourage Corporate Partners to engage in collaborative research projects that align with AFLAR's goals. Our leaders are actively involved in projects that focus on African-specific challenges, and we aim to:

- Co-develop innovative research protocols.
- Address gaps in the current understanding of rheumatic disease patterns and treatment outcomes in African populations.
- Generate region-specific data to guide healthcare policy and clinical guidelines.

3. African Journal of Rheumatology:

AFLAR publishes the African Journal of Rheumatology biannually, which features original research, reviews, and case reports on rheumatic diseases. The journal:

- Provides a platform for disseminating research findings to



Clinical Research Opportunities:

3. African Journal of Rheumatology:

AFLAR publishes the African Journal of Rheumatology biannually, which features original research, reviews, and case reports on rheumatic diseases. The journal:

- Provides a platform for disseminating research findings to clinicians, researchers, and policymakers globally.
- Promotes knowledge exchange by including African perspectives in global rheumatological discourse.
- Is peer-reviewed and offers visibility for research that is critical to improving care in African settings.

The journal supports the translation of research findings into clinical practice, helping to bridge the gap between research and patient care across the continent.

Advocacy Highlights

1. Improving Access to Rheumatology Care:

- AFLAR collaborates with governments, health organizations, and international bodies to address the shortage of rheumatologists and specialized care on the continent. They push for policy changes that support the training and retention of healthcare professionals in rheumatology.

2. Education and Capacity Building:

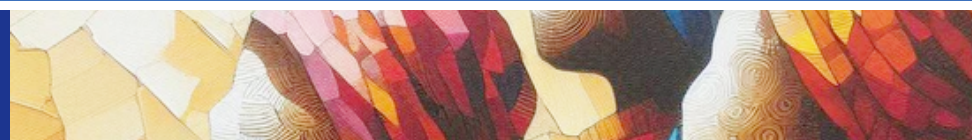
- AFLAR organizes educational programs, workshops, and conferences aimed at training healthcare workers, including general practitioners and allied health professionals, in identifying and managing rheumatic diseases. They are also working to increase knowledge among non-specialist physicians and patients to improve early detection and management.

3. Awareness Campaigns:

- AFLAR engages in public health campaigns to raise awareness about the prevalence of rheumatic diseases and the importance of early diagnosis and treatment. Through social media, local events, and partnerships, they target both healthcare providers and the general public to improve knowledge and reduce stigma.

4. Collaborations with International Organizations:

- AFLAR partners with global rheumatology and health organizations to bring resources, training, and research opportunities to Africa. These collaborations aim to improve clinical practices and research in rheumatology across the continent.



AFLAR Advocacy Partnership Opportunities

Diamond Level - \$150,000

- **Exclusive Acknowledgment** as Diamond Partner at AFLAR's Annual Conference and all major events.
- **Premium Company Logo Placement** on AFLAR's homepage and all advocacy communications.
- **Quarterly Strategic Meeting** with AFLAR leadership to discuss joint policy initiatives and advocacy efforts.
- **Five Complimentary Registrations** for company employees at AFLAR's Annual Conference.
- **Opportunity to Sponsor Keynote Sessions** at the AFLAR Annual Conference with brand recognition.
- **Priority Sponsorship for Advocacy Initiatives** related to healthcare policy and rheumatology access in Africa.
- **Monthly Newsletter Recognition** and updates on AFLAR's policy activities.
- **Access to Public Policy Updates** and AFLAR position papers on advocacy issues.
- **Invitation to VIP Networking Events** with AFLAR leaders and national health policymakers.

Platinum Level - \$90,000

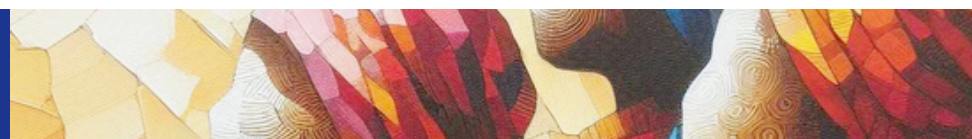
- **Acknowledgment of Support** at AFLAR's Conference in program materials and on conference signage.
- **Company Logo Featured** on AFLAR's website as a Platinum

Level Partner.

- **Receive Monthly Newsletter Updates** on AFLAR's advocacy and policy initiatives.
- **Two Complimentary Registrations** for company employees to attend AFLAR's Annual Conference.
- **Phone Communication with AFLAR Leadership** for mutual policy dialogue on advocacy at national and regional levels.
- **Access to Public Policy and Position Papers** relevant to rheumatology and healthcare access in Africa.

Gold Level - \$50,000

- **Acknowledgment as a Gold Partner** at at AFLAR's events and Annual Conference
- **Company Logo Placement** on the AFLAR website and advocacy materials.
- **Quarterly Email Updates** on AFLAR's policy efforts and initiatives.
- **Two Complimentary Registrations** for employees to attend AFLAR events.
- **Invitation to AFLAR Advocacy Meetings** with industry leaders and healthcare policymakers.
- rheumatology care in Africa.



AFLAR Advocacy Partnership Opportunities

- **Access to Public Policy Briefings** and information on rheumatology care in Africa.

Silver Level - \$25,000

- **Recognition as a Silver Partner** in AFLAR's Annual Conference program and signage.
- **Company Name and Logo** listed on AFLAR's website under Silver Partnership.
- **One Complimentary Registration** for company employees to AFLAR's Conference.
- **Receive Quarterly Updates** on AFLAR's public policy and advocacy activities.
- **Opportunity to Participate in AFLAR Advocacy Panels** and policy discussions.

Bronze Level - \$10,000

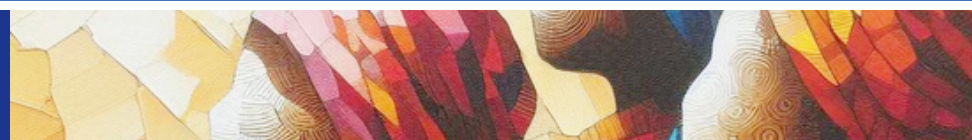
- **Acknowledgment in Conference material** as a Bronze Partner.
- **Company Logo Listed** on website under Bronze Partnership.

Bronze Level - \$10,000

- **Receive Bi-Annual Newsletter Updates** on AFLAR's advocacy work.
- **Invitation to AFLAR Public Policy Webinars** and digital advocacy events.

Friend of AFLAR - \$5,000

- **Recognition as a Friend of AFLAR** on the organization's website.
- **Receive Bi-Annual Advocacy Updates** via email on AFLAR initiatives.
- **Invitation to AFLAR Virtual Events** focused on policy and advocacy.



Educational Opportunities

Rheumatic Disease Awareness Campaign

A multi-country, multimedia campaign designed to increase public awareness about the symptoms, impact, and treatment options for rheumatic diseases. This project will employ social media, radio, television, and community outreach to reach diverse populations, particularly in rural areas where medical literacy is low.

Budget: **\$500,000**

Patient Advocacy and Support Networks

A program to empower patients through education and support, forming regional patient advocacy groups that can lobby for better healthcare services and access to medication. These networks will also provide emotional and psychological support to patients living with chronic rheumatic diseases.

Budget: **\$250,000**

Research Database Opportunities

African Rheumatology Clinical Database

Project Overview: Creating a centralized clinical database of

rheumatology patients across Africa. This database will enable research on epidemiology, treatment efficacy, and long-term patient outcomes, providing crucial data for both medical research and policy advocacy.

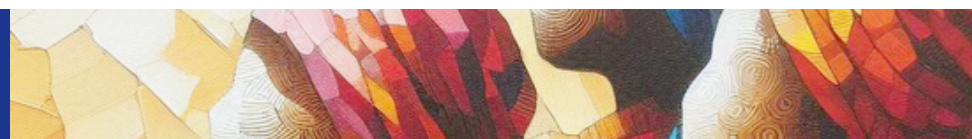
Budget: **\$750,000**

AFLAR "Young Researchers in Rheumatology" Grant Program

The research grant program supports groundbreaking research into rheumatic diseases specific to African populations. A grant program supporting young African researchers in conducting innovative studies on rheumatic diseases, with a focus on African populations and conditions. Grant recipients would also receive mentorship from established rheumatology researchers.

- Target Audience: Early-career African rheumatology researchers.
- Duration: 1-year research grant.
- Goals:
 - Promote research on rheumatic diseases in Africa.
 - Encourage young researchers to contribute to the field.
 - Provide mentorship opportunities for emerging scientists.

Budget: **\$500,000**



AFLAR PROJECTS IN DEVELOPMENT FOR PARTNERSHIPS

AFLAR's Projects Funding Request:

- AFLAR is requesting support from several corporate entities
- AFLAR hopes to continue these programs over the next 5 years

1. AFLAR Teach Lecture Series Program

Overview:

The AFLAR Teach Lecture Series is an ongoing virtual educational program that serves as a platform for rheumatologists across Africa to engage in continuous learning. Launched in 2020, this initiative connects experts, clinicians, researchers, and allied healthcare professionals to discuss the latest developments and best practices in rheumatology.

Impact:

This series plays a vital role in enhancing rheumatology education, ultimately improving patient care and outcomes across the continent.

Total Budget: **\$50,000**

2. Dedicated Session on RA at AFLAR Congresses

Overview:

This session will focus on the latest advancements and emerging trends in RA management specific to Africa. It will feature presentations, panel discussions, and interactive Q&A sessions,

providing a platform for knowledge exchange among rheumatology professionals.

Impact:

The session will facilitate interdisciplinary collaboration, enhance knowledge sharing, and contribute to better RA management practices in Africa.

Total Budget: **\$60,000**

3. Trainer of Trainers (ToT) Course

Overview:

This course aims to enhance teaching and leadership skills among rheumatologists, enabling them to train other healthcare professionals in RA care. It covers adult learning principles, curriculum development, and evidence-based guidelines for diagnosing and managing RA.

Impact:

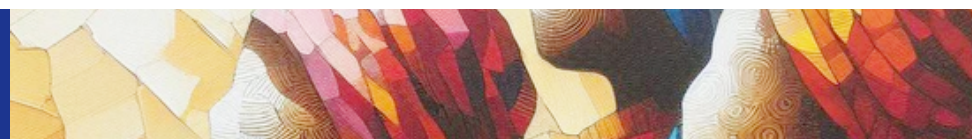
By building capacity in RA management, the program will strengthen educational infrastructure and improve care across Africa.

Total Budget: **\$200,000**

4. Continuing Professional Development (CPD) Accreditation

Overview:

AFLAR aims to provide CPD accreditation for its educational



AFLAR PROJECTS IN DEVELOPMENT FOR PARTNERSHIPS

activities, ensuring high-quality and relevant learning opportunities for healthcare professionals. This will boost participation and provide official recognition for course completion.

Impact:

CPD accreditation will enhance the credibility of AFLAR's educational programs and contribute to the professional development of healthcare professionals in rheumatology.

Total Budget: **\$50,000**

hands-on training and practical demonstrations in musculoskeletal ultrasound techniques, which are crucial for diagnosing and monitoring rheumatic diseases in resource-limited settings.

Impact:

The course will equip rheumatology professionals with essential skills in ultrasound technology, improving their diagnostic and management capabilities.

Total Budget: **\$150,000**

5. Patient Education in Local Languages

Overview:

AFLAR plans to develop educational materials on rheumatic diseases in various African languages to overcome language barriers and enhance health literacy. These resources will provide culturally relevant information to patients, enabling better communication and self-management.

Impact:

This initiative will empower patients and healthcare providers with accessible, localized information, improving awareness and care for rheumatic diseases.

Total Budget: **\$60,000**

6. Musculoskeletal Ultrasound (USG) Course

Overview:

This dedicated USG course at AFLAR's annual meeting will provide

7. AFLAR Mobile Health Clinics for Rheumatology Awareness

Description: Mobile clinics offering free rheumatology screenings, consultations, and education for communities in underserved rural areas across Africa. The clinics would also distribute informational brochures and refer patients to local healthcare providers for follow-up care.

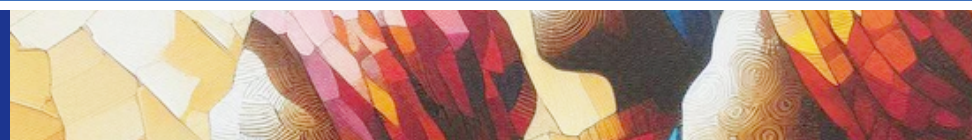
- **Target Audience:** Underserved communities, rural populations.
- **Duration:** 6-month pilot program with clinics in 4 countries.

Goals:

- Increase rheumatic disease diagnosis in remote areas.
- Raise awareness of available treatment options.
- Promote AFLAR as a leader in African healthcare outreach.

Budget:

- **Total Annual Cost:** \$200,000



AFLAR PROJECTS IN DEVELOPMENT FOR PARTNERSHIPS

8. AFLAR Regional Workshops: "Rheumatology in Africa: Best Practices"

Description: In-person workshops held annually in key African regions to train local healthcare professionals in diagnosing and managing rheumatic diseases. These workshops would feature hands-on training, case studies, and new treatment options.

- **Target Audience:** Primary care physicians, nurses, and general healthcare professionals.

- **Duration:** 1-day workshops, held in 3 regions annually.

Goals:

- Improve early detection of rheumatic diseases.
- Enhance skills in treatment and care for patients.
- Encourage networking among African healthcare providers.

Budget:

- **Total Annual Cost:** \$51,000

9. Regional Patient Education Webinars: "Understanding Rheumatic Diseases in Africa"

Description: A series of live, interactive webinars aimed at educating patients and the general public about common rheumatic diseases, their treatments, and management strategies. Hosted in various African languages, these webinars would feature expert rheumatologists and patient advocates.

- **Target Audience:** Patients, caregivers, and healthcare professionals across Africa

- **Duration:** Quarterly (4 times a year)

Goals:

- Increase awareness of rheumatic diseases.
- Improve patient self-management skills.
- Promote early diagnosis and treatment.

Budget: Total Annual Cost: \$60,000



Payments

EFT TRANSFERS:

Please contact AFLAR for banking details.

Phone: +233 20 284 2487

Email: info@aflarrheum.org / rheumatologyaflar@gmail.com

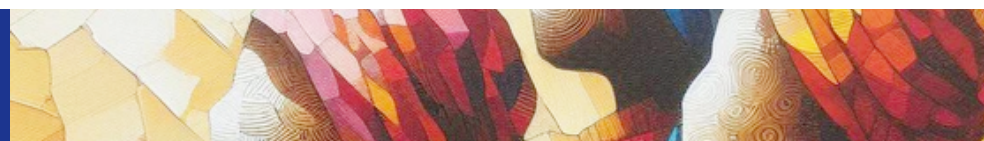
MAIL CHECKS TO:

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**We help reduce the gap in knowledge and care by advocating
with every means available.**

One patient at a time.

- DZIFA DEY, FRCP, FWACP FGCP, MSC Rheumatology,
Msc Med Educ AFLAR PRESIDENT

RHEUMATOLOGYAFRICA.ORG

